

S.LAB

指南创新实验室

Introduction

简介

Who Are We

S.LAB is established by a group of seasoned practitioners from the fields of design, social science, technology, media, business administration and investment.

We are rethinking the traditional model of consulting, and experimenting new ways to create value from our unique mix of innovation and strategy know-how.



What We Do

- **Creative Capability Building.** Through workshops, projects, and co-creation labs, we help our partners grow the right mindset, process and tools for innovation.
- **Deep Co-Creation.** Based on our insights on social and technology trends, we identify challenging topics and facilitate the exchange and collaboration between enterprises, universities and social organizations to tackle these challenges.
- **Acceleration: From Idea to Action.** We use our expertise in research, strategy, design and technology to help our partners quickly launch MVPs (minimum viable products) and engage seed users.

